

Are you looking for the perfect **fundraiser**?
Tired of old fundraisers and looking for
something unique?

We have your solution! Prefect for:

- ✓ Schools
- ✓ Teams
- ✓ Church Groups
- ✓ Charity Organizations
- ✓ Community Organizations
- ✓ Scouting Fundraisers

*"...our group of twenty five students, grades 9-11,
sold a total of 509 pies, raising a collective total of
just under \$3000"*

*"...your organization and delivery made it the easiest
fundraiser we have done-can't wait until next year!"*

*"...our band department needed funds to help with
our travel expenses. We discovered Carlson's
Orchard Pie fundraiser – the product was easy to
sell and deliver, the customers received a quality
product, and we easily reached our goal! We will
be back next year".*

*"Our traveling baseball team was looking for ways to
raise money for offseason training and extra tourna-
ments in the fall of 2013 when we had the opportunity
to partner with Carlson's Apple Orchard. We sold the
pies for 2 weeks and made a profit of over \$2000
with 10 kids selling!! Looking forward to future
fundraisers with Carlson's Apple Orchard!"*



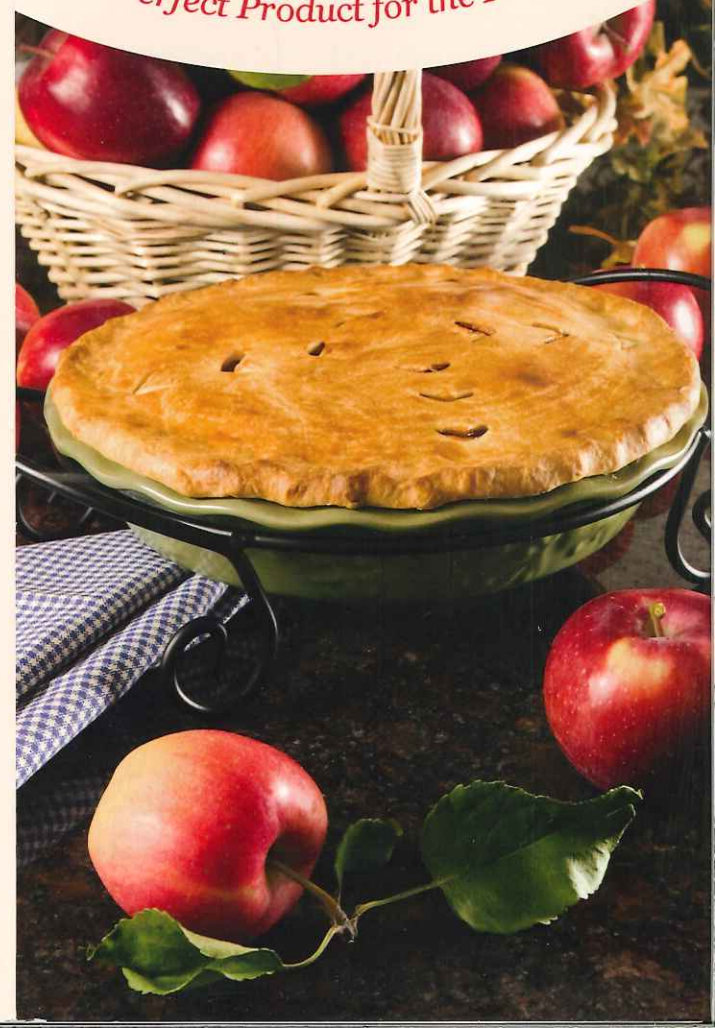
Carlson's Orchard, Bakery and Restaurant
11893 Montgomery Ave SW
Winsted, Minnesota 55395

"The Perfect Product for the Perfect Season"

FUNDRAISING Take-n-Bake Frozen Pies



"The Perfect Product for the Perfect Season"





Apple Pie



All American apple pie made with home grown Minnesota apples. Sliced sweetened apples and cinnamon with a tender flaky double crust.
40 oz. package



Pumpkin Pie



A traditional holiday treat that is everyone's favorite. Made with Grandma Lucille's secret recipe.
32 oz. package



Dutch Apple



Sliced sweetened Minnesota apples and cinnamon in a tender flaky pie crust topped with a crumb cinnamon streusel topping.
40 oz. package



Apple Crisp



Make any meal special with warm apple crisp topped with ice cream. Sliced sweetened Minnesota apples with an oatmeal cinnamon streusel topping.
36 oz. package

What is a Take-n-Bake Frozen Pie? These products are made at our farm bakery from fresh ingredients and immediately frozen without baking - we leave that to the customer. The customer places the frozen pie into the preheated oven for the prescribed time (baking directions provided). The result: a fresh baked pie with maximum flavor, texture, and the delicious aroma during baking!

How we help you sell your product: With four products to choose from, it's an easy decision for the customer. We provide an order guide, the 'sales agent' completes one line on the order guide per customer (name, address, telephone, items, total) and collects the money at the time of order.

When is the best time of year to begin this fundraiser? These products fit perfectly with fall and the Thanksgiving and Christmas holiday season approaching. Hence the slogan: "The perfect product for the perfect season!" Remember, many of these pies will end up at someone's Thanksgiving or Christmas dinner!

How are these products packaged? Each dessert is packaged in its own clamshell container with a clear overwrap film. The container front has an appealing full color label while the back of the package has the easy baking directions, nutrition statement and ingredient list. The container doubles as an excellent storage container for left over dessert! It's easy to bring a homemade tasting pie to your dinner without the made from scratch mess!

How is your product delivered to us and ultimately to the customer? You will want to plan for receipt and delivery of these pies on the same day - and all parties are made aware of this date: the customer, the sales agent, and the distribution location. We will deliver your combined order in well marked cases to a predetermined location, for example 2:00 pm. Volunteers set up four tables, one for each variety. As the sales group arrives individually, they are met by a coordinator and the order for that individual filled by product from each table. They are given additional T shirt bags to place each customer order in if they so choose and then they distribute to the customer (some prefer to hand off the frozen pies without the pies being in a bag).

How do we learn more about the Carlson's Orchard and Bakery Fundraising program? Call 320-485-3704, email us at pies@tds.net or check our website www.carlsonsorchardbakery.com. We look forward to hearing from you and explaining how easy this fundraiser is!

\$12/each 2 or more \$10/each

Carlson's Orchard and Bakery Fund Raiser Order Form						Dates:		Please make checks payable to the organization.				
Organization:				Ready-to-bake products: 40 oz. Apple Pies (Crumb or Crust Top), 36 oz. Apple Crisp, 32 oz. Pumpkin Pie. Made fresh for you by Carlson's Orchard, Winsted, MN!			Item		\$____.____			
Salesperson:							Total # of Items Per Customer		Total \$		PAID (Check / Cash)	
Delivery date and time:												
Customer Name	Address	Phone	CC115 Crust	CT120 Crumb	AC130 Crisp	PP125 Pumpkin						
Jon & Jane Doe	123 Example Street N Orchard Goods, MN 12345	(123) 456-7890		1	0	1		2	\$____.____	CK		
TOTALS:												